

# Career Fair Registration and Sponsorship Details

2022-23

#### Important information for registrants

If you are **not** the representative attending on the day of the fair, please forward this information to the appropriate contact(s).

List the name(s) and email(s) of those who will be attending on the registration form in Elevate, or email name(s) and email(s) to <a href="mailto:recruit@ucalgary.ca">recruit@ucalgary.ca</a> to ensure they'll receive any relevant updates leading up to the event.

#### **Certificate of Insurance Policy**

The University of Calgary requires all exhibitors to provide a <u>Certificate of Insurance (COI)</u> to attend career fairs. The certificate must show proof of current liability insurance in the amount of \$1 million and have the University of Calgary added as an "Additional Insured" and be addressed to:

The University of Calgary c/o Career Services, MSC 188 2500 University Drive NW Calgary, Alberta, Canada T2N 1N4

You can also email your COI to recruit@ucalgary.ca or upload COI within the registration form on Elevate.

#### **Cancellation Policy**

Refunds can be issued for up to 10 business days from date of registration less a \$50 administrative fee. Registrations within 30 days of the event date are non-transferable and non-refundable.

UCalgary Career Services Updated April 2022

# **Industry Career Fair**

#### Tuesday, Sept. 20, 2022 | 11 a.m. - 3:30 p.m. MT

The career fair will reach students from all faculties, providing a great opportunity to start promoting or actively recruiting for permanent or internship/co-op positions.

This event is best suited for companies seeking to target students interested in engineering, business, science and technology. The Industry Career Fair is one of the largest fairs of the fall term.

#### Regular registration fees

Early-Bird Regular	Regular Registration	Last Minute Regular	Registered Charity/Non-Profit	Internal UCalgary Groups
<b>Deadline:</b> June 13	Deadline: Aug. 30	<b>Deadline:</b> Sept. 13	Deadline: Aug. 30	<b>Deadline:</b> Aug. 30
\$750*	\$875*	\$950*	\$375*	\$250*

- Regular booth: 9' length x 6' depth x 8' height
- Up to two representatives can attend
- Includes refreshments and lunch
- Equipment and service rental available for an additional cost:
  - Electrical \$50 + GST
  - Second table (4') \$35 + GST
- Volunteer assistance throughout the day

## Boost your value by becoming an Industry Career Fair sponsor

Looking for maximum exposure? Consider sponsoring a fair. This guarantees a prime booth location, and additional exposure through advertising and logo recognition on marketing materials and event communications.

<b>Gold Sponsor</b> Four available	<b>Silver Sponsor</b> Seven available	Bronze Sponsor Ten available		
Deadline: Aug. 30				
\$2,500*	\$1,750*	\$1,250*		
<ul> <li>Booth location in the Sponsors Circle</li> <li>Large booth: 12' length x 6' depth x 8' height</li> <li>Up to eight representatives can attend</li> <li>Table and eight chairs</li> </ul>	<ul> <li>Booth location in the Sponsors Circle</li> <li>Medium booth: 10' length x 6' depth x 8' height</li> <li>Up to six representatives can attend</li> <li>Table and six chairs</li> </ul>	<ul> <li>Booth location in the Sponsors Circle</li> <li>Medium booth: 10' length x 6' depth x 8' height</li> <li>Up to <b>four</b> representatives can attend</li> <li>Table and four chairs</li> </ul>		
<ul> <li>TV display*</li> <li>Electrical*</li> <li>Second table (4')*</li> <li>* Included, but must be requested upon registering</li> </ul>	<ul> <li>Electrical*</li> <li>Second table (4')*</li> <li>* Included, but must be requested upon registering</li> </ul>	<ul> <li>Electrical*</li> <li>Second table (4')*</li> <li>* Included, but must be requested upon registering</li> </ul>		

#### Other inclusions:

- Sponsorship acknowledgment at fair
- Volunteer assistance throughout the day
- Includes refreshments and lunch
- Sponsor logo placement on event landing page

Added perks to increase your engagement throughout the year			
One in-person info session and one virtual info session through the fall and winter terms	One virtual info session bookable for the fall term	-	
Digital advertising for <b>three</b> months	Digital advertising for <b>two</b> months	Digital advertising for <b>one</b> month	
One backlit panel placement in MacEwan Student Centre for the fall term	-	-	
<ul><li>Approx. 1000 imprints/day</li><li>Printing fee not included</li></ul>			

# **Grad School Fair**

#### Tuesday, Oct. 4, 2022 | 11 a.m. - 3 p.m. MT

Recruiting for your school's graduate or professional development programs? The Grad School Fair connects prospective students and school recruiters with engaging workshops and information sessions targeted towards related areas of study..

## **Registration fees**

Early-Bird Regular	Regular Registration	Last Minute Regular	Internal UCalgary Groups
Deadline: July 4	<b>Deadline:</b> Sept. 14	Deadline: Sept. 23	<b>Deadline:</b> Sept. 14
\$525*	\$575*	\$650*	\$250*

- Regular booth: 9' length x 6' depth x 8' height
- Up to two representatives can attend
- Includes refreshments and lunch
- Equipment and service rental available for an additional cost:
  - Electrical \$50 + GST
  - Second table (4') \$35 + GST
- Volunteer assistance throughout the day

# **Education Career Fair**

## Wednesday, Jan. 25, 2023 | 11 a.m. - 3 p.m. MT

Featuring teaching opportunities both locally and abroad. This fair attracts primarily students from the Werklund School of Education, as well as the Faculty of Arts.

## **Registration fees**

<b>Sponsor</b> Only ten available	Early-Bird Regular	Regular Registration	Last Minute Regular	Internal UCalgary Groups
Deadline: Dec. 19	Deadline: Oct. 17	<b>Deadline:</b> Dec. 19	<b>Deadline:</b> Jan. 18	<b>Deadline:</b> Dec. 19
\$1,000	\$525*	\$575*	\$650*	\$250*
<ul> <li>Booth location in the Sponsors Circle</li> <li>Large booth: 12' length x 6' depth x 8' height</li> <li>Sponsorship acknowledgment at fair</li> <li>Up to four representatives</li> <li>Includes refreshments and lunch</li> <li>Electrical*</li> <li>Second table (4')*</li> <li>* Included, but must be requested upon registering</li> </ul>	<ul> <li>Up to two repres</li> <li>Includes refresh</li> <li>Equipment and s</li> <li>Electrical — \$</li> </ul>	service rental availak	d	cost:

#### Other inclusions:

- Logo placement on event landing page
- · Volunteer assistance throughout the day

\*GST will be added

UCalgary Career Services Updated April 2022

# Winter Career Fair

#### Tuesday, Jan. 31, 2023 | 11 a.m. - 3:30 p.m. MT

The Winter Career Fair draws students from all faculties, providing a great opportunity for you to promote and/or actively recruit for full-time positions, internship/co-op opportunities or summer student positions.

This event is best suited for companies seeking to target students interested in agribusiness, customer services, financial services, government, information technology, sales and marketing.

#### Regular registration fees

Early-Bird Regular	Regular Registration	Last Minute Regular	Registered Charity/Non-Profit	Internal UCalgary Groups
Deadline: Oct 24	<b>Deadline:</b> Jan. 10	Deadline: Jan. 23	<b>Deadline:</b> Jan. 10	<b>Deadline:</b> Jan. 10
\$750*	\$875*	\$950*	\$375*	\$250*

- Regular booth: 9' length x 6' depth x 8' height
- Up to two representatives can attend
- Includes refreshments and lunch
- Equipment and service rental available for an additional cost:
  - Electrical \$50 + GST
  - Second table (4') \$35 + GST
- Volunteer assistance throughout the day

## Boost your value by becoming a Winter Career Fair sponsor

Looking for maximum exposure? Consider sponsoring a fair. This guarantees a prime booth location, and additional exposure through advertising and logo recognition on marketing materials and event communications.

<b>Gold Sponsor</b> Four available	<b>Silver Sponsor</b> Seven available	Bronze Sponsor Ten available		
Deadline: Jan. 10				
\$2,500*	\$1,750*	\$1,250*		
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Added perks to increase your engagement throughout the year			
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Digital advertising for <b>three</b> months	Digital advertising for <b>two</b> months	Digital advertising for <b>one</b> month	
One backlit panel placement in MacEwan Student Centre for the winter term	-	-	
<ul><li>Approx. 1000 imprints/day</li><li>Printing fee not included</li></ul>			